



NNS Newsletter

A Bulletin of National Nutrition Services
Issue-21, January-March 2021



মুজিববর্ষে স্বাস্থ্য খাত এগিয়ে যাবে অনেক ধাপ



কোভিড-১৯ মহামারী চলাকালীন সময়ে গর্ভবতী মা যথাযথ স্বাস্থ্যবিধি মেনে কমিউনিটি ক্লিনিকে পুষ্টি সেবা নিবেন।



কোভিড-১৯ এ আক্রান্ত মা তার শিশুকে সাবধানতার সাথে স্বাস্থ্যবিধি মেনে মায়ের দুধ খাওয়াবেন।



শিশুকে মায়ের দুধ খাওয়ানোর সময় মা অবশ্যই মাস্ক ব্যবহার করবেন।



শিশুকে মায়ের দুধ খাওয়ানোর আগে মা অবশ্যই ২০ সেকেন্ড ভালোভাবে সাবান দিয়ে হাত ধোবেন।



স্বাস্থ্য ও পরিবার কল্যাণ মন্ত্রণালয়

National Nutrition Services (NNS)
Institute of Public Health Nutrition (IPHN)
Directorate General of Health Services (DGHS)
Ministry of Health and Family welfare (MoH&FW)

National
Nutrition
Services



Editorial

Dr. S M Mustafizur Rahman

Line Director

National Nutrition Services (NNS)

Institute of Public Health Nutrition (IPHN)

Directorate General of Health Services (DGHS)

Ministry of Health and Family Welfare

I am very pleased to announce the publication of the 21th issue of National Nutrition Services (NNS) Newsletter. We put here some programmatic information to understand the current nutrition information of NNS and nutrition services all over Bangladesh. This newsletter is a worthwhile publication as it enables stakeholders from government and partners to receive regular information and updates about the activities of NNS.

National Nutrition Services (NNS) is one of the operational plans of the HPNSP, that plans to deliver maternal and child nutrition services by mainstreaming and scaling-up the implementation of nutrition intervention into the health (DGHS) and (DGFP) services.

In this newsletter we focused on the DLIs & DLRs workshop, Development of nutrient profile model to address childhood and adult obesity in line with the regional profile model, Consultative Meeting About Nutrition Policy Issues and Analysis IMCI-Nutrition Corner's new register book - Inclusion in DHIS2 Online Reporting System during the COVID-19 pandemic period.

Other Important NNS activities were workshops on developing the draft 'Operational Guideline for Infant and Young Child Feeding in Emergencies for Bangladesh'. Component wise activity was CCTN digitalization, growth monitoring and promotion and counselling, Urban, IYCF, Adolescent etc.

I would like to thank all staff of NNS and NIPU for their valuable contribution for the publication of the newsletter. I also appreciate the contribution and involvement of other stakeholders and development partners for continued support to NNS. I look ahead to the continuing publication of the NNS newsletter.

I express my heartfelt thanks to UNICEF for their continuous support to publish this Newsletter. It should be noted that this edition covers events, programs and services that took place between January to March 2021. Hoping for the next issue in time with resourceful contents.

Dr. S M Mustafizur Rahman

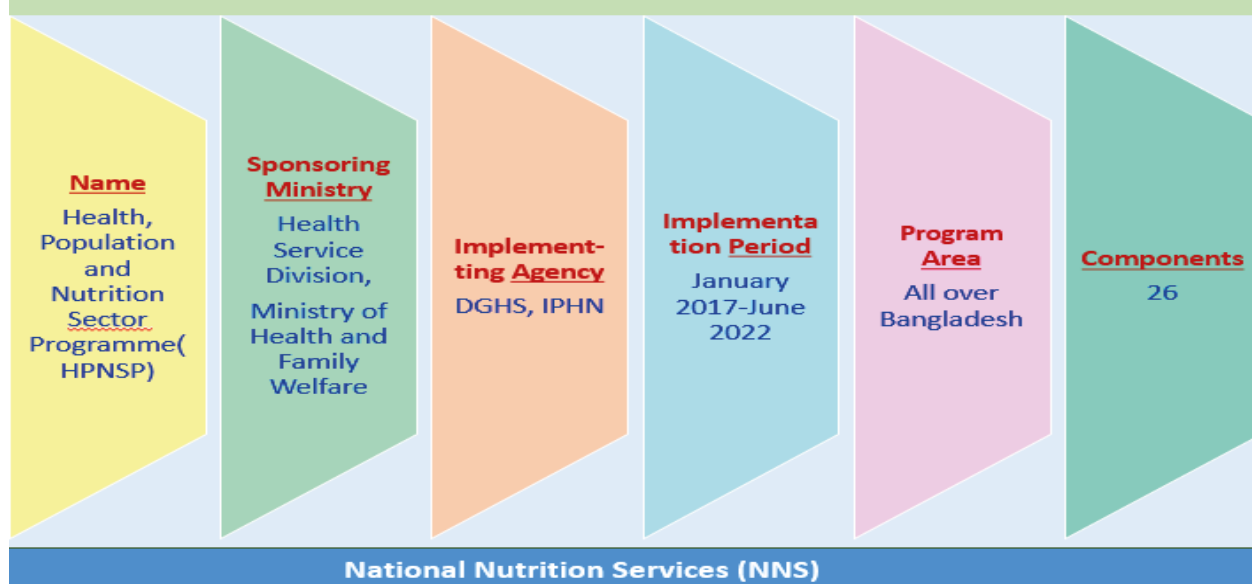
Line Director

National Nutrition Services (NNS)

Institute of Public Health Nutrition (IPHN)

Directorate General of Health Services (DGHS)

4th HPNSP: Brief Introduction of NNS



General Objective of NNS:

To reduce malnutrition and improve nutritional status of the peoples of Bangladesh with special emphasis to the children, adolescents, pregnant & lactating women, elderly, poor and underserved population of both rural and urban area in line with National Nutrition Policy 2015.

Physical Progress of NNS activities: January 2017 to March 2021

Sl. #	Major Activities	Sl. #	Major Activities
1	BMS Rules 2017	13	Weekly Episode on ‘পুষ্টিই সমৃদ্ধি’ (Nutrition Prosperity) program produced by the NNS in the BTV world
2	Revitalization of BNNC	14	Training for Supervisors and service providers by district trainers at district and Upazila level
3	Approved NPAN 2	15	Procurement of micronutrients
4	Approved National Nutrition Policy 2015	A	Procurement of IFA
5	Approved National IYCF strategy	B	Vitamin A Capsule (2 lac I.U)
6	Observed National Breastfeeding week (1/year)	C	Vitamin A Capsule (1 lac I.U)
7	National Vitamin A Plus campaign (Per year 2 rounds)	D	Calcium carbonate (500 mg)
8	Observed National Nutrition Week (23-29 April/year)	E	Calcium carbonate with vit-D (500 mg)
9	Developed of Comprehensive Competency Training on Nutrition (CCTN) Module 1, 2 & 3	F	Zinc dispersible (20 mg)
10	Developed Maternal nutrition guideline	G	Albendazole (400 mg)
11	Training on BFHI	H	GMP card (Boys & Girl)
12	Training on DLIs & DLRs (13 & 14) Completed		

DLI 13. Maternal nutrition services are expanded

Disbursement-Linked Results (DLR)	Status
DLR 13.1 Technical standards for maternal nutrition services are approved (1)	Submitted
DLR 13.2 Reporting and quality assessment guidelines for maternal nutrition services are approved (1)	Submitted
DLR 13.3 Assessment is completed of maternal nutrition service quality in Sylhet and Chittagong divisions (1)	Submitted
DLR 13.4 Percentage (%) of registered pregnant mothers receiving specified maternal nutrition services in Sylhet and Chittagong divisions, reported for the previous CY (2)	Continuing

DLI 14. Infant and child nutrition services are expanded

Disbursement-Linked Results (DLR)	Status
DLR 14.1 Technical standards for infant and child nutrition services are approved (1)	Submitted
DLR 14.2 Reporting and quality assessment guidelines for infant and child nutrition services are approved (1)	Submitted
DLR 14.3 Assessment is completed of infant and child nutrition service quality in Sylhet and Chittagong divisions (1)	Submitted
DLR 14.4 Percentage (%) of registered infants and children aged under 2 years receiving specified nutrition services in Sylhet and Chittagong divisions, reported for the previous CY (2)	Continuing

Progress in Covid-19 Situation: April 2020 - March 2021

Activities	Progress/Remarks
Prepared Guidance Document for Continuity of Nutrition Services during COVID-19 Pandemic (English and Bangla)	Circulate to all health and FP managers and service providers (Bangla version)
Training on Good Hygienic Practice (maintaining social distance and health rules)	2 batches received training
Organized SAM training (maintaining social distance and health rules)	120 Doctors received training completed
Refresher training on DLIs & DLRs (13 & 14) (maintaining social distance and health rules)	140 Upazilas of 15 districts completed
Monitoring and follow up field level activities through cell phone, Apps (Pusti Tottho), e-mail etc.	15 districts of Sylhet and Chattogram division
Weekly Episode on 'পুষ্টিই সমৃদ্ধি' (Nutrition in COVID-19 situation) program produced by the NNS in the BTV world	75 Episode held
Printing of CCTN module	Module-1 = 11000 & Module-2= 5000

Workshop on Nutrition Data Reporting on DHIS2



Picture: Workshop on Nutrition Data Reporting on DHIS2

A two-day (7-8 January 2021) workshop on Nutrition Data Reporting on DHIS2 under the National Nutrition Information System (NIS) component was organized by National Nutrition Services (NNS) in the conference room of the Public Health Nutrition Institute. The purpose of the workshop was to analyze the indicators for National Nutrition Services (NNS), the reports available in DHIS2, to encourage non-regular service providers to provide their monthly report, and to address the problems for doing the report in DHIS2.

The workshop was attended by Dr. S M Mustafizur Rahman, Line Director National Nutrition Service(NNS), Dr. Samir Kanti Sarkar, Former Director, IPHN, Dr. Md. Shamsul Haque, Line Director MNC&AH, Dr. Md. Yunus Director Co-ordination, DGHS, In addition, representatives of CBHC and BNNC, members of NNS, IPHN and NIPU teams were present.

Orientation on Revised IMCI-N Register and Nutrition Data Reporting in Updated IMCI-N Dataset in DHIS2



Picture: Orientation Meeting on IMCI-Nutrition Corner New Register

On 3rd January 2021, National Nutrition Services was organized a one-day workshop on “Orientation on Revised IMCI-N Register and Nutrition Data Reporting in Updated IMCI-N Dataset in DHIS2”. The workshop was chair by Dr. S M Mustafizur Rahman, Line Director, National Nutrition Service(NNS), Dr. Md. Shamsul Haque, Line Director MNC&AH, representatives of CBHC members of NNS, IPHN and NIPU team members were present.

Development of nutrition profile model to address childhood and adult obesity in line with the regional profile model



Picture: Workshop on development of nutrient profile model

A two-day National Nutrition Service (09/02/2021 and 10/02/2021) workshop on “Development of nutrient profile model to address childhood and adult obesity in line with the regional profile model”. National Nutrition Services was organized the workshop chair by Dr. SM Mostafizur Rahman, Line Director, National Nutrition Service. In this workshop were presence Dr. Md. Yunus, Director Coordinator, DGHS, World Health Organization, BSTI, Birdem Hospital and expert representatives. The workshop was organized by Dr. SM Mostafizur Rahman, Line Director, National Nutrition Service. Dr. Md. Yunus, Director Coordinator, DGHS, World Health Organization, BSTI, Birdem Hospital and expert representatives.

Supporting Multi-Sectoral Nutrition Co-Ordination



Picture: Workshop on Multi-Sectoral Nutrition Coordination

A one-day planning workshop was organized regarding “Supporting Multi-Sectoral Nutrition Coordination” on 15 March 2021 (Monday) in the conference room of the Institute of Public Health Nutrition. Dr. Md. Khalilur Rahman, Director General, BNNC, Dr. S M Mustafizur Rahman, Line Director National Nutrition Service were presence in the workshop. MNCAH, CBHC, UHC and IPHN, NNS representatives were also presence.

Consultative Meeting About Nutrition Policy Issues and Analysis



Picture: Nutrition policy issues and analysis meeting

Consultative meeting about nutrition policy issues and analysis, which was organized by National Nutrition Services, NNS, DGHS on 2 February, 2021, Tuesday at IPHN, Mohakhali, Dhaka with technical and financial support from data impact, a2i-UNDP. The objective of this consultative meeting was to review existing policy, identify the gaps and create evidence for new policy options, which will be supportive to improve the nutrition policies and Operation Plan programs. Prof. Dr. Nasima Sultana, Additional Director General (Administration) was chief guest in this meeting and NNS, IPHN and UNDP staffs were the participants in the meeting.

"Pushti Shomriddhi "

live nutrition program with telephone audience participation



Picture: Live TV program, "Nutrition is Prosperity"

"Nutrition is Prosperity" live nutrition program with telephone audience participation. In this program the discussion topic was Adolescent nutrition at school level which telecasted on 3 January 2021. Negotiator was Mazharul Haque Masood, Assistant Director, Department of Secondary and Higher Secondary Education and Dr. Nandalal Sutradhar, Deputy Program Manager, National Nutrition Services. Presenter was Mohammad Aman Ullah, DPM, NNS, Nutrition Services. The program produced by Abu Touhid and telecast on Bangladesh Television-BTV. It's a regular program which telecast every week on Sunday a fix schedule time.

NNS Shafollo Gatha

Picture: Mr. Zahid Maleque MP, Minister, MoHFW was presence.



An HPN Best Practice share fair event was held on March 08, 2021 in the Zoom virtual platform. The program was organized by Ministry of Health and Family Welfare with the technical assistance from USAID Ujjiban SBCC Project. This event was participated by 15 government and non-government organizations who are working in the HPN fields to share their Best practice/Success Stories that demonstrates an improvement in designing, implementing and administering for a result that have gone through a recognized process of selection and these are documented with evidence of improvement. There were pre-set criterions for submission as a Best Practice/Success Story. Following the government circular, there were four categories as **ICT and Innovation, Media Campaign, Community Engagement & Support System and Advocacy**. National Nutrition Services (NNS), IPHN, DGHS participated in the media Campaign Category with tile 'Nutrition is Prosperity'

"পুষ্টিই মজারি":
Nutrition is Prosperity

Pushti Shomridhhi
airing on BTv
Sunday at 2:20 p.m.

To promote healthy nutrition practices nationwide the National Nutrition Service (NNS) has produced a live discussion show, (title Pushti Shomridhhi). Since November 2019, this show has been airing on Bangladesh Television (BTv). This weekly, hour-long show engages audiences in every Sunday at 2:20 p.m. through the live question and answer segment, uses of multiple channels, such as YouTube, Twitter and Facebook, at the same time to increase and reinforce information

The discussants are professionals from relevant sectors - including specialists and experts in nutrition, policy makers, program implementers of nutrition interventions, and community workers. Nutrition issues are covered widely with special emphasis on the importance of infant and young child feeding, nutrition requirements for pregnant women, adolescents and elderly people, maintaining balanced diet and healthy lifestyle, safe drinking water, and information on micronutrients. Since March 2020, following the COVID-19 outbreak, discussion on how to improve immunity through a balanced diet has become a regular part of the show.

মাইমুনা জ্বন অনূষী 21:01
১৬ বছরের মেয়ে হঠাৎ করে সিন সিন ডকিয়ে যাচ্ছে বলতে গেলো হচ্ছে তার হাট্ট কমে যাচ্ছে আর ওজন কমে যাচ্ছে এখন তার কি করনীয় তার এখনকার ওজন ৩৮
Like - Reply - ৪৮

From the question and answer segment it has been observed that a significant number of callers are mothers or caregivers who asks questions on child feeding issues and responses from experts make encourage them to practice healthy nutrition behavior. NNS has also responded to a considerable number of questions on Facebook, and has given referrals as needed. Some frequently asked questions received during the program and on Facebook are related to misconceptions about feeding practices and cooking. Interactive discussion with viewers not only makes this program lively, but is also motivating viewers to ask more questions. With Pushti Shomridhhi garnering a wide reach and coverage, NNS is able to convey the right information on nutrition to more and more people.

With the technical assistance from the Ujjiban SBCC Project, the Health Service Division of the MoHFW organized this event by issuing a government circular inviting entire GO, NGOs and Development Partners to participate this share fair event in the Zoom virtual platform on March 08, 2021 at 12:30 P.M. A total of 131 spectator/viewer from different GO/NGO/DPs attended this event while a number of 199 persons had been registered.



The event was jointly facilitated by Mr. Md. Amanullah, Assistant Director, NNS, DGHS and Ms. Ishrat Jabeen, Population Communication Officer, DGFP. The event was graced as Chief Guest by the Minister, MoHFW Mr. Zahid Maleque MP and was Presided over by Mr. Nitish Chandra Sarker, Additional Secretary, ME & FWD, MoHFW. The occasion was also attended as Special Guest by Mr. Md. Abdul Mannan, Secretary, HSD, MoHFW and Md. Ali Noor, Secretary, ME & FWD, MoHFW. At the beginning Ms. Nilufar Nazeen, Joint Secretary, PH, MoHFW made an address of welcome along with describing the objective of the event followed by the inauguration of the event was declared by the Minister, MoHFW Mr. Zahid Maleque MP. Following the inauguration, the Special Guests made their greeting remark. In his speech as Special Guests, Mr. Md. Abdul Mannan, Secretary, HSD, MoHFW termed the sharing of Best Practices will promote healthy lifestyle and practice oriented program interventions to undertake in the HPN fields. He said that we have many good practices to highlight so that good examples of the health field could have brought forward. He thanked the government and non-government organizations and the development partners to take part and participate in this share fair. He also thanked USAID-Ujjiban SBCC Project to provide their technical assistance in organizing this event.

As Chief Guest of the event, the Minister, MoHFW Mr. Zahid Maleque MP opined to have this SBCC Best Practice event as a good effort to conduct through virtual medium. He told that our health system, specially combatting the Covid-19, have been a great success led by the Prime Minister. Our health service delivery system could have been improved and sustained with the improved behavior of the service providers. We need to build healthy people to build healthy nation through quality health services by improved behavior of the service providers. There was a good level of interactions took place between the spectator/viewers with the organizers and amongst the spectator/viewers. Mr. Nitish Chandra Sarker, Additional Secretary, ME & FWD, MoHFW made his closing remarks by saying that SBCC approaches is an important issue in the HPN fields to provide unified, integrated and consistent information to the people and community and involve individual as well as the community to practice model health behavior. He acknowledged USAID-Ujjiban SBCC Project for their technical support and thanked all participating organization and the event attendees for their great presentations and participation in the event.



In the greeting remarks Mr. Md. Ali Noor, Secretary, ME & FWD, MoHFW expressed his happiness that this eMela could have been organized amid the current difficult situation. He mentioned that capitalizing the advantage of ICT, the eToolkit and eLearning courses could have been brought to the community to provide health and family planning information. He termed the categorization of 15 Best practices in to four groups as a good strategy and also labeled this virtual event as a step forward towards Digital Bangladesh.

National PNRI Data January-March 2021

Under the dynamic leadership and guidance of our honourable Minister, respectable Secretary, HSD, Ministry of Health and Family welfare and respectable Director General of DGHS Prof. Dr. Abul Bashar Mohammad Khurshid Alam, MIS department and National Nutrition Services (NNS), IPHN is releasing the 1st quarter NNS PNRI report card. This score is derived from five priority nutrition results and indicators (PNRI) that are reported through DHIS2 monthly. A Composite Index (CI) is generated to assess the overall implementation status of NNS and the districts are categorized depending on their performance. PNRI national report card and link to the NNS-OP website (https://nnsop.org/en_US/) where more information can be accessed, including upazilla status.



National Scorecard

Reporting Period	PNRI functional data					PNRI service data						
	% of facilities reporting on complete nutrition indicator	% of facilities providing IYCF counseling to caregivers	% of pregnant women weighted during clinic visit (Cumulative)	% of children screened for SAM at facility	Composite Index	No of children screened for SAM at facility	No of Children Identified with SAM	No of SAM children admitted	No of pregnant women receiving IFA	No of caregiver receiving nutrition counselling	SAM Status by Screening	Admission Rate
Jan-20	52%	94%	62%	34%	0.60	145,968	1,432	485	296,778	548,711	1%	34%
Feb-20	52%	96%	65%	33%	0.61	168,029	1,563	432	289,769	578,015	1%	28%
Mar-20	49%	91%	59%	35%	0.50	125,003	1,064	281	252,900	459,694	1%	17%
Apr-20	43%	88%	59%	31%	0.55	27,832	938	54	204,488	233,132	3%	6%
May-20	43%	88%	Data is not available	39%	0.57	30,344	1,030	117	189,272	200,833	3%	11%
Jun-20	45%	88%	59%	52%	0.61	49,294	388	274	243,109	255,611	1%	74%
Jul-20	46%	86%	59%	51%	0.61	57,726	443	317	248,284	306,115	1%	72%
Aug-20	49%	91%	59%	54%	0.63	79,837	578	450	221,750	355,343	1%	78%
Sep-20	51%	92%	52%	57%	0.63	124,871	1,047	778	283,330	460,319	1%	74%
Oct-20	52%	93%	52%	57%	0.63	143,896	1,483	964	296,312	489,117	1%	65%
Nov-20	54%	93%	84%	63%	0.73	170,317	1,118	878	300,780	518,520	1%	79%
Dec-20	53%	92%	93%	60%	0.75	167,433	1,219	905	277,529	508,395	1%	74%
Jan-21	52%	91%	112%	49%	0.76	164,778	1,317	1,060	269,831	343,938	1%	80%
Feb-21	53%	92%	104%	50%	0.75	149,779	1,062	976	259,560	364,470	1%	92%
Mar-21	53%	91%	98%	54%	0.74	179,421	1,527	1,210	267,549	470,530	1%	79%

Divisional PNRI Data

January 2021

		PNRI functional data						PNRI service data						
Division	Reporting Period	% of facilities reporting on complete nutrition indicator	% of facilities providing IYCF counselling to caregivers	% of pregnant women weighted during clinic visit (Cumulative)	% of children screened for SAM at facility	Composite Index	Rank	No of children screened for SAM at facility	No of Children Identified with SAM	No of SAM children admitted	No of pregnant women receiving IFA	No of caregiver receiving nutrition counselling	SAM Status by Screening	Admission Rate
Barishal	Jan-21	65%	93%	98%	Data is not available	0.851	4	17,437	288	225	15,501	14,088	2%	78%
Chattogram	Jan-21	53%	88%	109%	Data is not available	0.834	5	36,478	214	166	48,669	33,763	1%	78%
Dhaka	Jan-21	46%	88%	109%	Data is not available	0.810	6	31,914	256	183	53,995	35,490	1%	71%
Khulna	Jan-21	63%	94%	112%	Data is not available	0.839	2	34,982	250	211	31,082	26,324	1%	84%
Mymensingh	Jan-21	54%	93%	96%	Data is not available	0.808	7	9,537	69	56	25,241	19,299	1%	80%
Rajshahi	Jan-21	49%	95%	124%	Data is not available	0.835	3	12,094	86	72	40,777	40,990	1%	84%
Rangpur	Jan-21	49%	93%	131%	Data is not available	0.908	1	13,139	79	38	41,760	22,988	1%	49%
Sylhet	Jan-21	47%	87%	106%	Data is not available	0.803	8	9,197	75	109	12,806	8,346	1%	145%

February 2021

		PNRI functional data						PNRI service data						
Division	Reporting Period	% of facilities reporting on complete nutrition indicator	% of facilities providing IYCF counselling to caregivers	% of pregnant women weighted during clinic visit (Cumulative)	% of children screened for SAM at facility	Composite Index	Rank	No of children screened for SAM at facility	No of Children Identified with SAM	No of SAM children admitted	No of pregnant women receiving IFA	No of caregiver receiving nutrition counselling	SAM Status by Screening	Admission Rate
Khulna	Feb-21	65%	95%	104%	Data is not available	0.879	1	31,483	189	142	30,274	21,483	1%	75%
Rajshahi	Feb-21	57%	96%	119%	Data is not available	0.855	2	12,052	72	75	42,351	27,053	1%	104%
Rangpur	Feb-21	48%	93%	117%	Data is not available	0.862	3	9,391	91	152	38,353	23,013	1%	167%
Barishal	Feb-21	63%	92%	96%	Data is not available	0.837	4	15,220	169	127	15,257	11,337	1%	75%
Chattogram	Feb-21	52%	88%	102%	Data is not available	0.806	5	29,522	240	154	43,497	27,055	1%	64%
Sylhet	Feb-21	49%	89%	102%	Data is not available	0.799	6	14,136	62	69	11,819	7,270	0%	111%
Mymensingh	Feb-21	53%	92%	91%	Data is not available	0.700	7	10,576	45	58	24,707	18,040	0%	129%
Dhaka	Feb-21	46%	88%	102%	Data is not available	0.786	8	26,589	194	199	53,230	30,532	1%	103%

March 2021

		PNRI functional data						PNRI service data						
Reporting Period	Division	% of facilities reporting on complete nutrition indicator	% of facilities providing IYCF counselling to caregivers	% of pregnant women weighted during clinic visit (Cumulative)	% of children screened for SAM at facility	Composite Index	Rank	No of children screened for SAM at facility	No of Children Identified with SAM	No of SAM children admitted	No of pregnant women receiving IFA	No of caregiver receiving nutrition counselling	SAM Status by Screening	Admission Rate
Mar-21	Rajshahi	51%	98%	138%	Data is not available	0.911	1	20,904	133	114	46,118	29,921	1%	86%
Mar-21	Khulna	68%	96%	127%	Data is not available	0.970	2	40,607	269	139	31,860	22,806	1%	52%
Mar-21	Rangpur	50%	94%	144%	Data is not available	0.959	3	14,026	125	204	43,518	22,980	1%	163%
Mar-21	Barishal	61%	90%	123%	Data is not available	0.912	4	15,550	122	88	15,425	11,540	1%	72%
Mar-21	Chattogram	51%	87%	127%	Data is not available	0.885	5	38,007	332	204	42,278	28,360	1%	81%
Mar-21	Sylhet	48%	88%	130%	Data is not available	0.885	6	12,765	97	112	12,776	7,589	1%	115%
Mar-21	Dhaka	46%	88%	124%	Data is not available	0.860	7	27,425	329	266	51,738	32,551	1%	81%
Mar-21	Mymensingh	51%	88%	114%	Data is not available	0.846	8	10,137	120	83	24,836	19,210	1%	69%

CRAAIN project of Concern Worldwide facilitated Upazila Nutrition Coordination Committee for Annual Action Plan 2021-22 in Bagerhat



UNO of Kachua upazila Mr Sujit Devnath facilitating UNCC annual plan development

‘Collective Responsibility, Action and Accountability for Improved Nutrition (CRAAIN)’ is a Nutrition Governance project; being implemented under ‘Concern Worldwide led Coastal Consortium with Water Aid Bangladesh, Rupantar and Jagrata Juba Shangha (JJS)’ with the funding of European Union. This program is operational in four Upazilas of Bagerhat district under a memorandum of understanding with National Nutrition Services (NNS), Institute of Public Health Nutrition and Bangladesh National Nutrition Council (BNNC).

With technical support of CRAAIN, Upazilla Nutrition Coordination Committees (UNCC) of Kachua, Mollahat, Sharonkhola and Mongla have developed their joint annual action plan for

CRAAIN project of Concern Worldwide mobilized Youth Forum in Bagerhat to Improve Nutrition Situation



Youth leader is disseminating nutritional message among community people at Sarankhola Upazila

CRAAIN project mobilized adolescents from secondary schools and clubs and formed youth forum at union, upazila and district level. Total 30 groups were formed including 322 adolescents (177 Girls & 145 Boys). They received training on ‘Basic nutrition, lobby and advocacy’ to promote nutrition agenda and advocacy with local authorities. They organized meetings at union and upazila level, discussed, and developed plan for disseminating the nutritional messages through IEC & BCC materials adopted from NNS. Furthermore, the youth groups are conducting sessions on nutrition at household level.



Annual plan development workshop at Sharankhola upazila

2021-22 following the guideline of Bangladesh National Nutrition Council (BNNC), incorporating the nutrition specific and sensitive actions. The plan was developed through consultation with relevant government departments, civil society members, NGOs and other UNCC members.

The action plan includes short, medium and long-term targets to uplift the nutrition situation in the targeted upazillas based on ‘Multi-sectoral Minimum Nutrition Package’. 25 Union Development Coordination Committees also developed nutrition focused Union Development Plans 2021-22 through community consultation, community risk and need assessments. A robust action plan was developed through this process which will be submitted to Bagerhat District Nutrition Coordination Committee

Community participation to identify malnourished children in Dhaka and Chattogram City Corporation



Volunteer measuring MUAC in Dhaka City Corporation slum area

Improving Lives of the Urban Extreme Poor (ILUEP) project introduced screening and referral of wasting children of 6 to 59 months by trained community nutrition volunteers among 9000 extreme poor households in Dhaka and Chattogram City Corporation. 145 ‘Community Nutrition Volunteers’ received training on MUAC, Oedema measurement and referral mechanism. Volunteers will refer malnourished children from community to pavement dweller centres under program for final assessment and will then refer the SAM cases to the nearest facility for treatment. Partner staffs will provide counseling and follow up to the caregivers at household level.

Collective Impact for Nutrition (CI4N) Project Celebrates its Successful Run with a Learning Dissemination and Close-out Event

February 26, 2021: Implemented by CARE Bangladesh with strategic partnership of Bangladesh National Nutrition Council-BNNC and Institute of Public Health Nutrition-IPHN, funded by Sall Family Foundation, and with technical support from CARE USA; Collective Impact for Nutrition (CI4N) project has been successful ending on February 28, 2021. In this regard, CARE Bangladesh celebrated the successful closing of the project and shared project learning with all its stakeholders through an event titled “**Learning Dissemination and Close-out Event**” on February 24, 2021, at a local Restaurant from 6 PM to 9 PM.



“Sunamganj district is a role model in implementing the multi-sectoral nutrition program and it is to be followed in the implementation of multi-sectoral nutrition program and we will evaluate the districts and sub-districts on the basis of progress indicators of the program”, said Dr. Md. Khalilur

Rahman, Director General, Bangladesh National Nutrition Council (BNNC), while delivering his speech as the Chief Guest. Mr. Prabodh Devkota, Deputy Country Director of CARE Bangladesh presided over the function and Dr. Ikhtiar Uddin Khandaker, Director, Health Program, CARE Bangladesh delivered the welcome address. Mr. Abdul Ahad, Director, Bangladesh Land Port Authority and former Deputy Commissioner and President of District Nutrition Coordination Committee, Sunamganj was present as special guest. Mr. Ramesh Singh, Country Director, CARE Bangladesh, Mr. Juan Echanove - Acting Senior Director, Food and Nutrition Security, Mr. Thomas Schaezel - Director, Global Coordination - Health Equity and Jennifer Orgle, Program Director- Nutrition Plus, Health Equity of CARE USA were also present at the event virtually. Mr. Mohammad Hafijul Islam, Acting Team Leader, CI4N, gave a keynote presentation on the successful implementation of the multi-Sectoral Nutrition Approach and its Sunamganj experience. Dr. Iqbal Kabir, consultant, BNNC and Dr. Akhtar Imam, Deputy Director, BNNC gave an appraising speech on the success and efforts of the CI4N project. The event was attended by other representatives including donors, non-government organizations and civil society in the health and nutrition sector, among others. During the event, Mr. Prabodh Devkota added, “CARE Bangladesh has worked for multisectoral nutrition action plan, multi-sectoral coordination, and implementation of nutrition improvement at the district level. CARE Bangladesh has always been focusing on women's empowerment.”

CI4N was done by introducing an innovative approach to create a successful model by piloting sub-national level nutrition coordination committees, and demonstrating a district model in Sunamganj. The project CI4N facilitated to establish and functionalize the District Nutrition Coordination Committee (DNCC) and Upazila Nutrition Coordination Committee (UNCC) and promote the model of multi-sectoral approach to improve nutrition throughout the country.

Give more emphasis on implement the annual nutrition action plan

Collective Impact for Nutrition (CI4N) is an initiative of nutrition advocacy throughout the country. The objectives of this project is to reduce malnutrition (stunting) among children <2 years by addressing the nutritional needs of pregnant, lactating mother, adolescent girls and children who are equal to or less than 2 years of age. The project CI4N facilitated to establish and functionalize the District Nutrition Coordination Committee (DNCC) and Upazila Nutrition Coordination Committee (UNCC) and promote the model of multi-sectoral approach to improve nutrition throughout the country. The key strategic partners of CI4N were development partners contributing in nutrition, CSA for SUN, CARE's internal projects working under Food and Nutrition Sector, Bangladesh National Nutrition Council (BNNC), Institute of Public Health Nutrition (IPHN) under Ministry of Health and Family Welfare (MoHFW), and other key nutrition sensitive ministries. The project further facilitated the capacity building of stakeholders on operationalizing multi-sectoral approach from district level to below and advocacy for influencing to pull together more resources for nutrition.



District Nutrition Coordination Committee – DNCC with the technical support of Collective Impact for Nutrition – CI4N of CARE Bangladesh has been developed and implemented Annual Nutrition Action Plan 2019-2020, Sunamganj the first time in Bangladesh history and developed a Progress Report on the plan accordingly. An event was organized jointly by DNCC and CARE Bangladesh titled “**Launching of Progress Review Report on Multi-Sectoral Annual Nutrition Action Plan 2019-2020 and Close Out event of CI4N**” on 17 February 2021 at District Shilpokola Academy auditorium, Sunamganj. “Sunamganj district is a role model in implementing the multi-sectoral nutrition program and it is to be followed in the implementation of multi-sectoral nutrition program and we will evaluate the districts and sub-districts on the basis of progress indicators of the program”, said Dr. Md. Khalilur Rahman, Director General, Bangladesh National Nutrition Council (BNNC), while delivering his speech as the Chief Guest. Mr. Md Jahangir Hossain Deputy Commissioner of Sunamganj presided over the function and said give more emphasis on implement the annual nutrition plan. And Dr. SM Mustafizur Rahamn, Line Director of National Nutrition Services NNS, Dr. Md. Shams Uddin, Civil Surgeon, Sunamganj, Dr. Ikhtiar Uddin Khandaker, Director, Health Program, CARE Bangladesh delivered speeches as special guests. Dr. Md. Ashraf Haq, DCS delivered welcome speech and Mohammad Hafijul Islam, Acting Team Leader of CI4N gave a keynote presentation on the successful implementation of the multi-Sectoral Nutrition Approach and it's Sunamganj experience. Among others Deputy Director of BNNC Dr. Farzana Rahaman and Technical Manager of CI4N Mr. Hasanuzzaman also gave two presentations on the occasion.

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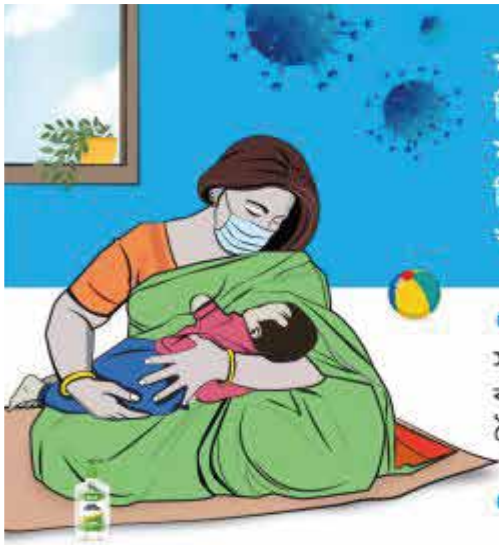
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Acknowledgement

Nutrition Information & Planning Unit (NIPU), NNS, IPHN
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মা করোনাভাইরাসে নিশ্চিত ভাবে সংক্রমিত হলে বা সংক্রমণের লক্ষণ নিয়ে যে অবস্থাতেই থাকুক না কেন, বিশু স্বাস্থ্য সংস্থা এবং ইউনিসেফ, মাকে তার দু'হাত ভালো করে জীবাণুমুক্ত করে, হাঁচি-কাশির সঠিক নিয়ম মেনে এবং মাস্ক ব্যবহার করে তার ছোট শিশুকে মায়ের দুধ খাওয়ানো চালিয়ে যাওয়ার জন্য পরামর্শ দেয়; কারণ:

- মায়ের দুধে থাকা অ্যান্টিবডি এবং জৈব উপাদান সমূহ শিশুকে বিভিন্ন সংক্রমণ থেকে রক্ষা করে এবং করোনাভাইরাসের বিরুদ্ধে শিশুর শরীরে প্রতিরোধক তৈরী করে।
- করোনাভাইরাস মায়ের দুধের মাধ্যমে ছড়ায় না।



কোভিড-১৯ এ আক্রান্ত মা চাইলেই তার শিশুকে সাবধানতার সাথে নিম্নোক্ত স্বাস্থ্য বিধি মেনে মায়ের দুধ খাওয়াতে পারবেন:



- মায়ের দুধ খাওয়ানোও শিশুকে স্পর্শ করার আগে হাত ভালো করে সাবান ও পানি দিয়ে অন্তত ২০ সেকেন্ড ধুয়ে পরিষ্কার করে নিন এবং মাস্ক ব্যবহার করুন।



- মায়ের দুধ খাওয়ানোর সময়ে হাঁচি-কাশির সঠিক নিয়ম মেনে চলুন এবং যেসব জায়গা কোভিড-১৯ এ আক্রান্ত মায়ের সংস্পর্শে এসেছে সেসব জায়গা ও ব্যবহৃত আসবাবপত্রের উপরিতল নিয়মিতভাবে পরিষ্কার ও জীবাণুমুক্ত করুন।



- প্রশিক্ষণপ্রাপ্ত স্বাস্থ্যসেবা কর্মী এবং আশেপাশের অভিজ্ঞ মায়াদের পরামর্শ ও সাহায্য নিন।



কোভিড-১৯ ভাইরাসে আক্রান্ত ভীষণভাবে অসুস্থ বা দুর্বল মা (যার ছোট শিশু আছে) তার শিশুকে মায়ের দুধ খাওয়ানো চালিয়ে যাবেন, কারণ মায়ের দুধে রয়েছে শিশুর জন্য অত্যাবশ্যকীয় পুষ্টি, জলীয় উপাদান সমূহ এবং অ্যান্টিবডি যা শিশুকে কোভিড-১৯ ভাইরাস বা অন্য যেকোন ধরনের সংক্রমণ থেকে রক্ষা করে।



- মা যদি নিজে থেকে দুধ খাওয়ানোতে অক্ষম হন, তবে মায়ের দুধ গালিয়ে পরিষ্কার বাটি ও চামচ ব্যবহার করে শিশুকে মায়ের দুধ খাওয়ান।



- মায়ের দুধ গালানোর আগে দুই হাত সাবান ও পানি দিয়ে কমপক্ষে ২০ সেকেন্ড যাবৎ ভালোভাবে পরিষ্কার করে ধুয়ে জীবাণুমুক্ত করবেন।



- দুধ খাওয়ানোর সময় মা অথবা পরিচর্যাকারী অবশ্যই মাস্ক ব্যবহার করবেন।